

INSIGHTS MDI®

- A Profile of Values and Behaviour -

INSIGHTS MDI® is a diagnosis system that can incorporate personality profiles. INSIGHTS MDI profiles provide holistic insight into the complexity of human behaviour and potential for development.

INSIGHTS MDI® Potential Analyses are based on the scientific work of Carl Gustav Jung and William M. Marston.

Goals:

INSIGHTS MDI® is a holistic system that explores and helps to optimise all aspects of human potential:

- › **the HOW ⇔ behaviour**
(our natural and adapted behavioural preferences)
- › **the WHY ⇔ motives**
(our personal driving forces)

Used in:

- › Personnel selection
- › Personnel development
- › Identifying potential
- › Management
- › Team development
- › Organisational development
- › Sales

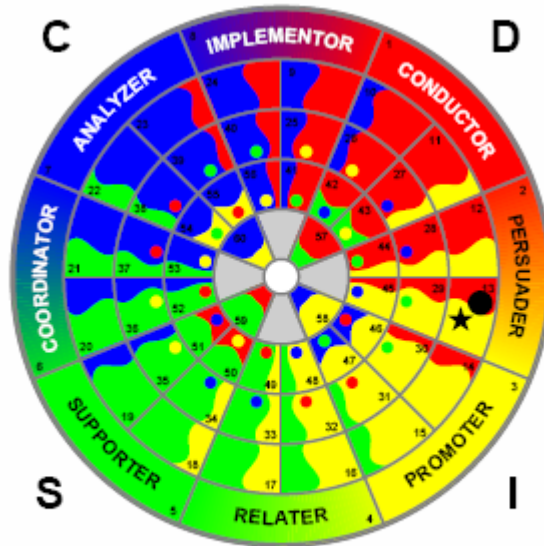
Advantages from the candidate perspective:

- › An individual self-analysis tool that helps to identify and develop individual potential
- › The analysis serves as the starting point for determining the situation, developing training and coaching programmes and effective evaluation (monitoring of training)

Advantages from the organisational perspective:

- › Efficient recruiting & hiring decision/selection
- › Transparency regarding the mix of teams and effective cooperation within teams – reduction of conflict potential, misunderstandings in communication issues and improving the understanding for each other
- › Gaining more understanding for a successful & effective cooperation in teams based on different personalities
- › Support for complex change process: understanding of the organisations development and culture – based on the different staff-personalities – to intervene in a well-aimed way

THE SUCCESS INSIGHTS® WHEEL



Adapted: ★ (13) PROMOTING PERSUADER
 Natural: ● (13) PROMOTING PERSUADER

MOTIVATION INSIGHTS™ GRAPH

